

Annapurna with Nutrition programme of Anganwadi

Annapurna unit of Nanded district is working in two talukas includes 25 villages and with 1000 customers. Nutrition program is going on in Anganwadis. SHG members took initiative to get the contract of making nutritious food. Groups got the contract. They are purchasing the grocery items from the taluka place (wholesale shop). When Laxmi (Annapurna Agent) got this information, she and federation members visited those groups and gave information about benefits of Annapurna unit and what kind of materials Annapurna providing and what are the rules. Annapurna Team and SHG members worked out the expenses in both ways - material purchase from Annapurna and from wholesale market. They found the difference. From Annapurna they get goods at door step and with low price. They understood the benefits and decided to take the materials from Annapurna. In 25 villages in Nanded, 23 groups were taking materials from Annapurna unit for their business.

Both SHG women and Annapurna unit benefit from the contract. SHG women get best quality cleaned food items in reasonable rate. They get credit period of 15 days. They are saving Rs. 300/- on the Rs. 5000/- purchase. Annapurna unit save the money and time of packing, decrease in wastage of materials, getting payment on time and increased customers.